



FOR IMMEDIATE RELEASE

OFFICEARROW AND ROLLCALL BUSINESS CONFERENCING
ENGAGE IN INNOVATIVE PARTNERSHIP

ATLANTA (September 11, 2008) – OfficeArrow™, the world’s first professional online collaborative community developed specifically for Office Professionals by Office Professionals, today announced a partnership with RollCall Business Conferencing, a global provider of conferencing services. As part of this cooperative relationship, OfficeArrow will serve as RollCall’s integrated sales and marketing channel for brand management, member interaction and lead generation while RollCall will provide valuable business incentives and tools to OfficeArrow members.

“Our partnership with RollCall brings an important new amenity to our members,” says Stuart Wingate, Senior Director of Marketing & Content for OfficeArrow. “Through RollCall, the OfficeArrow community will have greater access to special offers and educational features that will help improve how each member does business. We want to foster a sense of community in our network as well as promote efficient commerce, and this partnership heightens our ability to meet those needs.”

OfficeArrow is a free business networking site developed for active Office Professionals. Members can interact, get answers to questions and find assistance to help make smarter purchasing decisions. Through OfficeArrow’s new partnership, members will be able to connect with RollCall directly through www.OfficeArrow.com, accessing teleconferencing and web solutions at specially discounted rates. As an industry leader in communications services, RollCall will provide business professionals in the OfficeArrow community with “how-to” tips and “best practices” in the industry. Moreover, RollCall will work with OfficeArrow to improve direct and integrated services through cooperation with users in the network.

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“Our partnership with OfficeArrow allows us the unique opportunity to interact with, learn from and establish relationships with some of our best customers – busy Office Professionals,” said Fred Lloyd, Senior Vice President and head of RollCall Business Conferencing. “This alignment will not only expand our presence in this fast growing social media market but will also help RollCall and OfficeArrow to serve our customers and the OfficeArrow community better.”

About RollCall Business Conferencing

RollCall Business Conferencing SolutionsSM is a division of ILD Telecommunications, Inc., a privately held company, providing payment processing, business process outsourcing and conferencing solutions to global businesses including communication providers, digital merchants, internet service providers, and other enterprises. The company has offices in Dallas, San Antonio, Atlanta, Jacksonville and Fort Lauderdale, with corporate headquarters in Ponte Vedra Beach, Florida, in addition to remote sales offices throughout the country. ILD's core products include billing and clearing services, business process outsourcing solutions with an infrastructure of operator and call center services, and audio and web conferencing services branded RollCall Business Conferencing. ILD operates with more than 300 employees and over \$100 million in annual revenues. For more information about ILD, visit www.ildtelecom.com or visit RollCall Business Conferencing at www.800RollCall.com.

About OfficeArrow

Founded on July 16, 2007 in Atlanta, Georgia, OfficeArrowTM is the world's first online professional collaborative community and business networking site. Developed specifically for Office Professionals by Office Professionals, OfficeArrow helps users to do their jobs better, faster and with more satisfaction by allowing them to tap into a group of trusted friends and business associates while learning best practices from industry experts. With over 12,000 members in nearly every state and 179 countries around the world, OfficeArrow is the only extensive networking solution for all business needs. For more information about OfficeArrowTM, log onto www.officearrow.com.