



Telecommunications, Inc.

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**ILD ANNOUNCES CALL FLOW EMULATION ENHANCEMENT TO ROLLCALL
CONFERENCING PLATFORM**

PONTE VEDRA BEACH, FLORIDA August 11th, 2005 – RollCall Business Conferencing, a division of ILD Telecommunications, Inc., introduces the latest enhancement to its conferencing platform. Call flow emulation provides resellers and agents with the ability to seamlessly replicate dial prompts when transitioning to RollCall’s audio and web platform, without impacting end-users.

“The flexibility we gain in supporting multiple call flows is key critical in the conferencing business. We’re excited that RollCall now has the ability to emulate additional call flow patterns for our customers, providing our wholesale partners the ability to transition to a reliable conferencing provider, without any disruption to their customer base,” said Randy Lemmo, Director of RollCall Operations.

RollCall’s newest platform enhancement supports RollCall’s objective to drive the wholesale conferencing provider market, operationally and cost effectively. RollCall’s system upgrade affords resellers the ability to seamlessly transition end-users, from an existing conferencing service provider to a lower cost, high-quality solution with RollCall.

In addition to call flow emulation, RollCall’s newest enhancement provides the ability to replicate pins of other conferencing providers. Channel partners owning a toll-free access number can now seamlessly transition their customers. Within the conferencing arena, the tangible costs associated with training and retraining, the cost of introducing new marketing materials and the obvious cost of customer disruption can be substantial. This latest enhancement from RollCall Business Conferencing removes such cost considerations.

In conjunction with this system upgrade, RollCall is offering financial incentives to resellers and agents to transition a complete book of business. “We’re offering lucrative sign-up bonuses to

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wholesale partners who transition their conferencing business to RollCall,” said Fred Lloyd, Senior Vice President and head of ILD’s RollCall Division. The incentive payment plan rewards resellers and agents who place existing and future customers with RollCall Conferencing. The bonus incentive plan is paid within 2 billing cycles of new service delivery and is calculated based on the level of traffic delivered.

According to Camille Andersen, Vice President Sales, RollCall Conferencing Division, “Agents and resellers can now reduce costs, improve margins, and obtain a superior level of customer service through call flow emulation. Best of all, the transition is absolutely transparent to end-users of resellers, owning their own toll-free number. This latest upgrade demonstrates our commitment to be the provider of choice, offering competitive rates, accurate online reporting, high commissions and low buy-rates, with unparalleled level of customer service and support.”

About ILD, Telecommunications, Inc.

ILD Telecommunications, Inc., a privately held company, provides business process outsource solutions, operating network facilities and call centers in Dallas, San Antonio, Atlanta, Jacksonville and Fort Lauderdale with corporate headquarters in Ponte Vedra Beach, Florida, in addition to remote sales offices throughout the country. ILD’s core products include billing, operator and call center services, conferencing services, corporate calling cards, and long distance voice services. ILD operates with over 300 employees and approximately \$100 million in annual revenues, delivering service offerings tailored for each of its customers.

For further information visit www.ildtelecom.com or www.800rollcall.com.

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