



**For Immediate Release**

**RollCall Expands Webcasting Offerings with Acquisition of Industry Leader VariView Technology, Inc.**

Ponte Vedra Beach, FL – October 6, 2009 – RollCall Business Conferencing Solutions, a leading provider of teleconferencing services, today announced that it has completed the acquisition of rich media webcasting leader, VariView Technology, Inc. Terms were not disclosed.

RollCall, a division of Ponte Vedra Beach-based ILD Telecommunications, first announced its intent to acquire Dallas-based Vairview Technology on September 14. The combination of businesses forms a consolidated portfolio of services that spans teleconferencing, event and web conferencing tools, video content management and live and on-demand webcasting technologies.

“We are very excited about the prospects ahead as we blend the considerable talents and technology of RollCall and Variview,” said Fred Lloyd, Senior Vice President of ILD and head of RollCall Conferencing. “The addition of Variview’s streaming media and internet broadcast solutions complements our suite of teleconferencing and web conferencing services, and increases growth, which is in line with our strategy of business expansion.”

While RollCall already had an alliance in place with Variview, the company’s management team recognized that a combination would enhance its portfolio with services subscribed to by its existing customers, Lloyd noted.

Variview Technology was formed with the acquisition of Reflect Webcasting, which was formed from the assets of Yahoo! Broadcast and its webcasting unit. RollCall will own and operate the existing Variview platform while investing in new and innovative video-centric webcasting products currently used by dozens of large corporate customers, video production companies, investor relations and public relations firms, and interactive agencies to provide live and on-demand video webcasting and streaming services for internet viewers globally.

RollCall expands its offering to now provide full service webcasts for disseminating live or pre-recorded audio and video presentations, press releases and internal messages, facilitating shareholder communications, analyst meetings and product launches, delivering training and presenting customer testimonials.

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**About RollCall Business Conferencing**

RollCall Business Conferencing Solutions<sup>SM</sup> is a division of ILD Telecommunications, Inc., a privately held company, providing payment processing, business process outsourcing and conferencing solutions to global businesses including communication providers, digital merchants, internet service providers, and other enterprises. The company has offices in Dallas, San Antonio, Atlanta, Jacksonville and Fort Lauderdale, with corporate headquarters in Ponte Vedra Beach, Florida, in addition to remote sales offices throughout the country. ILD operates with more than 300 employees and over \$100 million in annual revenues. For more information about ILD, visit [www.ildtelecom.com](http://www.ildtelecom.com) or visit RollCall Business Conferencing at [www.800rollcall.com](http://www.800rollcall.com).